

Editoro Dennis

Digital Marketing Specialist



Work Experience

SEO Team Lead

April 2019 to December 2024

- Led a team of content writers, social media marketers, and SEO specialists to deliver results-driven campaigns.
- Improved organic search rankings, driving a 40% increase in web traffic within the first year.
- Conducted in-depth keyword research and optimized website structure for better SEO performance.

SEO Content Specialist

Primegate Digital Marketing Agency

February 2018 to March 2019

- Increased organic site traffic by developing and executing digital marketing content strategies
- Increased our client base by establishing partnerships with advertisers
- Worked on sales proposals and online marketing campaigns

Content Writer & WordPress Admin

Awajis.com

January 2015 to December 2018

- Created engaging blog posts and optimized WordPress website for speed and user experience.
- Managed site performance and implemented updates to maintain technical SEO standards.

Contact Info

- edygistvilla@gmail.com
- 09066252667

Relevant Skills

- **SEO & SEM**
- **Content Creation**
- **Video Editing**
- **Leadership**
- **Digital Marketing Strategy**

Education History



B.Ed in English Education

Institution: University of Uyo

Year of Graduation: 2020



Certifications

- Advanced SEO Certification, Udemy
- Advanced SEO Strategies, Udemy