

# DEBORAH TITILAYO KOLADE

Mobile: +234 7050814367| Email: [deborahkolade82@gmail.com](mailto:deborahkolade82@gmail.com)

Address: Palm Avenue , Lagos, Nigeria

## PROFILE SUMMARY

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Dedicated, proactive, committed to impacting lives through humanitarian and energetic engagement. Passionate about bringing excellent wherever I find myself. Competent in driving initiatives as well as innovations. A good listener and media eccentric personnel.

## CORE COMPETENCIES

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- Schedule Management
- Good Listener
- Administrative Management
- Strong Multitasker
- Patient and Friendly
- Strong Interpersonal skills
- Documentation & Reporting
- Reliable and Punctuality
- Good Sense Of Humour
- Passionate

## SKILLS HIGHLIGHT

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- Able to think fast and resolve organization and client problems, manage key opportunities and provide strategic support.
- Team management, result-oriented, and interpersonal skill.
- Strong team collaboration skills. Work closely with team members to achieve goals.
- **Languages:** English (Fluent), and Yoruba (Native)

## EXPERIENCE

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### Mass Communication Student – January 20th, 2022 to current

#### Redeemer's University, Osun, Nigeria

- Attend Lectures related to Media and Communications
- Source for comparisons of Headline News on all social platform
- Work on videos editing
- Create content using my YouTube platform
- Demonstrate consistent respect and privacy for fellow students and lecturers whereby maintaining dignity irrespective of circumstance.
- Create images with Canvas

### Store Assistant – August, 2021 to December, 2022

#### DebbyStores, Lagos, Nigeria

- Maintained stock levels in store
- Assisted Customers by identifying products to suit their needs
- Delivered Customer services
- Handled payment in form of cash
- Received goods into the store
- Arranged sections for each products



## **Marketing Intern – August 2023 to October 2023**

### **Startimes, Lagos, Nigeria**

- Prepared radio interview questions
- Prepared promotional plans for shows
- Prepared minutes for meeting
- Prepared the synopsis for shows that were to be aired
- Wrote press releases for movies or shows that want to be aired
- Part of the production team for shows

## **Social Media Manager – January 2024 to December 2024**

### **Redeemer's University, Osun, Nigeria**

- Handled the university supermarket social media account (Instagram)
- Grew it from zero followers to 100 followers in a week
- Handled the posting on the page
- Received every orders gotten from the page
- Created contents to boost the account


## **Public relation intern – August 2024 to October 2024**

### **Buttersprings media, Lagos, Nigeria**

- Assisted in creating and scheduling social media contents
- Engaging with followers, responding to comment messages
- Attend events, take notes and assist with follow ups
- Edited videos that are to be posted
- Drafted content calendars
- Made content plan and strategies for a conference
- Stayed updated on Pr tools
- Monitor digital media coverage for clients and compile reports

## **Video editor and videographer – May 2025 to date**

### **KOVUN academy, Lagos, Nigeria**

- Edited all the videos that are supposed to be posted on the social media platforms
  - Took videos for the academy
  - Made video contents for the academy
  - Worked hand in hand with the social media team to create appropriate content for the academy
  - Part of the production team for the academy for the launch of the academy
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## EDUCATION

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- **BSC MASS COMMUNICATION –REDEEMER’S UNIVERSITY IN VIEW**
- **Secondary Senior School Certificate - Federal Government Girls’ College,Ipetumodu 2021**

## TRAINING AND CERTIFICATIONS

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- Digital Marketing and Content Writing – Shaw Academy **2022**
  - Hair Styling and Makeover – Lagos State Women Acquisition Programme **2021**
  - Internship in the Marketing Department – Startimes **2023**
  - Social Media Manager – Redeemer’s University Supermarket **2024**
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