

Name: Daniel Esosa Balogun
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Work Experience:

Skype Copywriting Academy—Copy Tutor
September 2023- May 2024

Description: teaching of copywriting to students.

Adgencify—Marketing Copywriter
2024 June—January 2025

Description: Crafting of landing pages, and cold emails.

Presidy—Email Marketer
August 2025 till date

Description: crafting of email copy to build brand loyalty and increase conversions.

Tool used——zoho campaigns.

Specialization

Email copy
Vsl
Email marketing
Product Description
Landing page
Sales Copy
Content Writing
Story telling
Facebook and instagram ads
Disease prevention
Prescription

Soft Skills:

Teamwork.
Ability to meet deadlines.
Ability to work with criticism.

Education:

[Archest college of health sciences](#)—National Diploma in Public Health.

[Skye copywriting academy](#)—Degree in Copywriting.

[Top notch writers academy](#)—Masterclass in Content and StoryWriting

[Expertnaire](#)—Course in Digital marketing(AMAP by Expertnaire)

[Selar](#)—Course in running Facebook and instagram ads by Bethel Onyemachi.

Language proficiency:

English Language, French, Hausa, Edo.

Social media handles

LinkedIn—[Daniel Esosa Balogun](#)

X— [@esosabalogun](#)

Certifications:

1. Content and Story Writing
2. Copywriting

Link to certificates Tap on it.

[Freelancing Certificates](#)

My Copywriting Portfolio Ta on it to view

[Portfolio](#)

