



Relevant skills:
Social media strategy
Listening and engagement
Planning and publishing
Owned and paid social media
Search engine and email marketing
Media planning and strategies
Fulfillment and delivery
Customer relationship management

Date / Place of birth: 14/06/1999 / Northern Nigeria

Daniel Roberts

AI/Media Specialist
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PROFILE

As a freelancer specializing in AI development and media management, I've built my career on transforming ambitious ideas into measurable results.

I thrive at the intersection of creativity, data, and technology, leveraging real strategies to unlock opportunities, maximize efficiency, and push the boundaries of digital growth. Whether scaling campaigns or pioneering AI-powered solutions, I'm passionate about creating outcomes that drive both immediate impact and long-term success.

EXPERIENCE

Freelancer at Daniel Roberts, Remote

12/2021—Present

Digital Marketer at Bakkaz Information and Technology, Okun-Ajah

11/2024—09/2025

EDUCATION

- Sololearn: Generative AI, SEO, and Website Development

06/2025—08/2025 (Sololearn certificates awarded)

- Coursera & Google Digital Marketing and E-commerce Professional Certificate

02/2024—07/2024 (Google badge awarded)

- Cambridge Assessment International Education: GCE AS & A LEVEL Mathematics (9709) and Further Mathematics (9231)

11/2020—11/2021 (private candidacy)