

ABDULRASHEED QUDUS OLADIPUPO

Social Media Strategist

27, Adedeji Street, Oshodi, Lagos

| 09060566026

| abdulrasheedkudus7@gmail.com

Summary

Motivated and creative Social Media strategist with hands-on experience in developing and implementing social media strategies for various platforms. Skilled in creating engaging content, monitoring social media analytics, and staying up-to-date with the latest trends. Excels at collaborating with cross-functional teams to drive brand awareness and engagement. Seeking to leverage my skills and experience to contribute to a dynamic team.

Work Experience

Web Designer (Remote)

Dec, 2023 – Till Date

Shopwithkulture

- Web designer, Payment gateway activations, SMTP Configuration

Brand Promoter

Aug, 2023 – Dec, 2023

Ecomail

- Creating a Promotional Content for social media ads;
- Landing Page Design;
- Creating Blog Post;

Brand Promoter

Mar, 2023 – Aug, 2023

Constant Contact

- Creating a Promotional Content for social media ads;
- Landing Page Design;
- Creating Blog Post;
- Setting up Email Sequence for my list;
- Running both Instagram and Facebook ads;

Brand Promoter

Dec, 2022 – Mar, 2023

Remitly

- Setting up Graphics content for social media post;
- Creating a Promotional Content for social media ads;
- Landing Page Design;
- Creating Blog Post;
- Creating and Scheduling Social media content;

Siwes

Feb, 2022 – Dec, 2022

Chemstar Paint

- Taking Inventory Price;
- Price Data Entry;
- Setting up Weekly and Monthly Report;
- Calculating the cost price;

Education

Bachelor of Science Statistics	Apr, 2019 – Dec, 2022
Federal University of Agriculture Abeokuta	

Senior Secondary School Certificate	Sep, 2011 – July, 2017
Mafazat Comprehensive High School	

Skills and Tools

Content Creation	Microsoft Office Suite
Community Engagement	Social Media Management
Email Marketing	Graphics Design
Power Bi	Interpersonal Communication
Canva	Multi-tasking
Wordpress	SPSS
Shopify	

References

Available on request
